**Lake Samish Association Board Meeting**

**Feb 28, 2020**

**Attendance**

Derek Buse, Eric McHenry, Art & Val Baddorf, Sharon Cody, Micah Ping, Maia & Josh Bremmerer, Laurie Henley, Janet Monks, and community members Jerry Johnson and Joan Ellsworth.

Meeting was called to order at 6:49pm.

Sharon motioned, Josh seconded to adopt February Board meeting minutes (written by Kate Fadden—thanks, Kate!) with changes submitted by Eric by email (new ad words, near water clause). Kate will revise minutes accordingly.

**Communications**

April newsletter articles needed:

-membership meeting announcement with info on guest speakers (Derek),

-bridge sewer update (Laurie),

-women’s holiday luncheon recap (Joan),

-cookie decorating recap (probably Kate),

-announce Easter egg hunt (Kate or Janet),

-board election results from October membership meeting, with welcome & thanks to new Board members (Micah),

-garden club (Joan), spring litter pickup—hopefully scheduled earlier than May before grass starts growing--(Laurie will contact Don),

-reminder about AIS inspections (Sharon will provide same article used before),

-new boating regulations and boating safety class (Micah),

-promotion of new website info and call for membership renewal, listing benefits thereof (Maia).

-game night/ Share your Passion: if room in newsletter, since they’re not happening during summer.

-Car Parade/Show: Val will ask Rich if he’s willing to organize again.

-budget and LSA president election: if room in newsletter, or could just refer readers to LSA website.

-announcement about water quality speaker coming to April general membership meeting (Joan).

Newsletter must be mailed by April 9, so must be completed March 26. **Send articles to Micah/Maia by March 12**.

Each newsletter article will also be on website. Photos are welcome; send to Maia. Sharon stated newsletter should be 8 pages long, with no advertisements, keeping font size, although font could be squeezed slightly, she said. Request to not reduce font size as many older folks read the newsletter.

Maia is working on links from old website. Micah suggested timing emails to members so they are about a week apart. Since email announcing game night was just sent out, Micah suggests waiting a week to email info to members about boating regulations. Standup paddleboard and swimming regulations are unclear since there are differing interpretations by Coast Guard, state and county. Best approach will be to provide a short summary and point readers to County website for details. Micah agreed to send that article to Board by email for approval pre-publication, since it is a sensitive and complex issue. Micah will also write an announcement for a boating safety course (see below).

Micah suggested providing a 2-hour Coast Guard boating safety course, and discussion ensued about scope and cost. Certification is required by the State for safe motorboat operation if operator is not a senior citizen. Participants receive a certificate/card after completing the course and taking a test. Course is also offered online (6 hours), but participants can save time and money by taking it in person. LSA could offer it as service to community and not necessarily as a money maker. Proposed fee to participants would be $20, plus the $10 fee to the State for the certificate. Class attendees won’t need to be members, but we could possibly charge more for non-members. Minors could attend for free if accompanied by parent/LSA member. Eric motioned, Maia seconded to hold the class, all approved. Micah will schedule a date in April and announce it in newsletter. It was agreed that we should ask the AIS (aquatic invasive species) program organizers to come to the boating class to provide info, plus have pamphlet on new boating regulations to hand out.

**General membership meeting program**

Eric talked about reaffirming our relationship with Lutherwood. Their rep (Rob) wants to solicit volunteers. Eric suggested giving him 20 min to talk at the general membership meeting/20 minutes for water quality folks (Joan will arrange) and 20 minutes for Maia to preset the new website. Could eat while listening to speakers and mike up speakers, but this can be distracting. Decided to start food at 6:30, speakers at 7:15, then dessert and wrap up by 8:30-9.

Food will be potluck with main dish provided by LSA. Can decide on food at next Board meeting.

Members will also vote on the budget at membership meeting.

Derek is up for re-election at membership meeting, and he can and is willing to do another 2-year term. Sharon will check bylaws regarding voting, and if time/space permit, add to newsletter.

**Easter egg hunt**

Eric motioned to purchase bunny suit for $80 from Amazon, Micah seconded; all voted in favor. Janet suggested having face open for safety reasons. This expense will be in addition to $200 already allotted. There is already a committee of four (Micah, Amy, Janet, Kate), but volunteers are needed. Maia will post need for volunteers on social media and website when details available.

Jerry suggested allocating one of rooms for LSA storage. It can be kept locked.

**Membership drive**

Email to solicit memberships will be sent out. Last email notice was sent to 200 members with 45% open rate. To follow up, a reminder postcard will also be sent and notice put in newsletter. Can talk about postcard mailings prices at next meeting (Derek will look into rates).

Maia will be sending out an email solicitation to businesses to be added to Lake Samish directory. They can submit logo/photo, contact info. List of sponsors may be in this newsletter if more than five sign up.

Some Board members didn’t receive latest email Feb 25. Maia could add link to subscribe to website. Also, Board members are encouraged to check their junk mail, and mark LSA emails as not spam. Check for email from support@lakesamish.org

No new logo info.

**Updates to website**

Maia added $55 business listing option, added and removed some stuff, rearranged stuff, will work on uploading minutes. Soliciting more photos. Crossover to Facebook works well. Website traffic has increased due to some invisible changes Maia has made. Website is close to being finished.

Biggest thing board can do is generate content so she can publish it. She also proofreads beforehand.

It was suggested we publicize lake events, eg. running races, Carson wedding events. History book will be advertised through web site and Maia will get payment link set up.

**Other events**

Jerry said garage sale was not well attended last year and may not happen this year.

Joan said the garden club has expenses, eg. transportation to event in Seattle, pottery event. There was discussion of adding a line item to budget. Joan will create a proposal and bring to next meeting.

**Liability insurance**

Insurance agent states haunted house would not be covered, but harvest party would be ok. Art will talk to insurance agent and find out definition of “near water” exclusion. Eric will provide pros/cons of new policy.

Issues

Laurie stated $9 million in bridge funds was received by county. Construction won’t start till next year. Sewer line plan is ready to go and will be constructed in advance of bridge. Maia will publish update in newsletter and website, with info on public meeting.

Laurie motioned, Janet seconded to adjourn. Meeting adjourned at 8:45pm.

Next Board meeting Tues March 24 @ 6:45.

Submitted by

Valerie Baddorf

Attendance:

|  |  |  |  |
| --- | --- | --- | --- |
| Present | Absent | Office | Name |
| X |  | President | Derek Buse |
| X |  | Vice President | Eric McHenry |
| X |  | Secretary | Val Baddorf |
| X |  | Treasurer | Sharon Cody |
| X |  | Communications Chair | Micah Ping |
| X |  | Alternate Communications Chair | Maia Bremmerer |
| X |  | Issues Chair | Laurie Henley |
| X |  | Alternate Issues Chair | Art Baddorf |
|  | X | Support Chair | Kate Fadden |
|  | X | Alternate Support Chair | Bruce Brown |
| X |  | Technology Chair | Josh Bremmerer |
|  | X | At Large #1 | Don Goodman |
| X |  | At Large #2 | Janet Monks |
| X |  | Community members  | Jerry Johnson, Joan Ellsworth |